

All participants will receive:

- 10'x10' Booth space
- Up to two (2) 8' tables per booth
- Draping for front tables (or you can provide your own)
- Pipe and drape decoration
- Four (4) vendor passes per booth (additional passes may be purchased for \$15.00 prior to the event for vendor staff personnel)
- Up to two (2) volunteers to assist in pouring
- Water rinse pitchers and dump tubs
- Winery/Brewery logo inclusion on promotional material if confirmation is received by May 7, 2010
- Ice will be provided

Marketing provided:

- Print magazine (local weekly magazine)
- Radio (local radio stations)
- Television (Ads and Newscasts)
- Posters (delivered to drinking establishments and liquor stores throughout the metropolitan area)
- Website inclusion

Required from Vendors:

- Donated product
- Fact sheet for each product provided
- Those vendors providing keg beer should provide their own leak proof tubs
- Strongly recommend company representation
- Each vendor is encouraged to provide signage to add visibility to their booth.
- Final date to confirm participation is June 25th, 2010.