



## American Royal's 3rd annual Wine & Brew Ha-Ha slated

FOR IMMEDIATE RELEASE

May 28, 2010

THE AMERICAN ROYAL'S  
3<sup>rd</sup> ANNUAL WINE & BREW HA-HA  
Saturday, July 10, 2010 ~ Hale Arena

The recent cool and wet KC weather may have left many with the misperception that it's early spring but that hasn't dampened the planning of the American Royal to kick off the summer season with its Wine & Brew Ha-Ha on Saturday, July 10, 2010. The 3<sup>rd</sup> Annual version of this popular event will be held in Hale Arena on the American Royals grounds, located at 1701 American Royal Court, in Kansas City, MO from 5 to 9 p.m.

Tickets are \$25 in advance and can be purchased at [www.americanroyal.com](http://www.americanroyal.com) or \$30 the day of the event. Admission includes free and unlimited samplings at all wine and beer booths, as well as a commemorative glass to partake in the tasting. Attendees must be 21 or older. Food will be available for purchase. Proceeds benefit the American Royal and Youth Education.

"We're excited to be gearing up for the 2010 version of Brew Ha-Ha," said Mary Nestel, beverage manager for the event. "We had more than three dozen wineries and breweries at last year's event, offering some of the best wines and beers produced in this region. We've already exceeded that number for 2010 and are anticipating even more, along with a bigger crowd!"

Wineries & Breweries currently include:

- Bell's Brewery
- Tallgrass Brewing Co.
- Mount Pleasant Winery
- Granite City Food & Brewery
- Adam Puchta Winery
- Free State Brewing
- Marquee Artisan Vinyards
- Strangford Lough Brewing
- Baltimore Bend Vinyard
- Green Mountain Beverages, Inc.
- Jowler Creek Winery
- Schlafly Brewery
- St. James Winery
- Flying Monkey
- Montserrat Vinyards
- 75<sup>th</sup> Street Brewery
- Almar Orchard
- Amerisports Brew Pub
- Barefoot Wine
- Bavik
- Bell's Brewery
- Bosteels
- Broughton
- Corsendonk
- Dos Equis
- Founders
- Heineken USA
- New Belgium Brewing

(more)

- New Castle
- New Holland
- North Coast
- O'Fallon Brewery
- Ska
- Southern Tier
- Stanley Stawski Distributing Co., Inc.
- Sunner
- Unibroue
- Urthel
- Van Steenberge
- Weston Brewing Company
- Gaymer Cider Co.

The American Royal is a not-for-profit 501c3 organization that benefits youth and education. Now in its 111th year, the American Royal celebrates our region's rich agricultural heritage through competition, education and entertainment. In 2009, the organization contributed more than \$1.3 million in financial support in the form of scholarships, educational awards, educational programs, community donations, competitive awards and prize monies and premiums. The American Royal, one of Kansas City's premier events with annual economic impact of more than \$63 million, hosts the world's largest barbecue contest, one of the Midwest's largest livestock exhibitions, one of the top five ranked rodeos in the nation and the UPHA national championship horse competition.

[www.americanroyal.com](http://www.americanroyal.com)

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