

Nancy Barcus Chief Operating Officer | AGRICULTURE FUTURE OF AMERICA

Nancy Barcus is the Chief Operating Officer for Agriculture Future of America (AFA). She is responsible for the operational capacity and programmatic direction of the organization. Nancy's role at AFA has evolved since joining the organization in 2003 as the organization has grown.

From 2007 to 2009, Nancy managed business development activity with non-profit and trade association client relationships in Washington D.C. for Adayana, a full service consulting firm offering learning, strategy, communications, performance technology and managed learning solutions. There, her experiences included strategic planning, assessing and implementing membership strategies, and tailoring education and online resources to member needs. She also served as a business analyst to Adayana's government solution design team; working with the organization's practice leads to craft the best solutions for clients.

Nancy completed the Kansas City Centurion Leadership Program in 2007, which is a two-year study of Kansas City business, government, and culture sponsored by the Kansas City Chamber of Commerce. She currently serves as the Centurion Alumni membership chair.

Nancy holds Bachelor of Science degrees in Plant Science and Agricultural Education Leadership and Communication from the University of Missouri-Columbia. Her plant science specialty is greenhouse management. Until college, Nancy and her siblings owned and operated Yates Sisters Mums; growing approximately 600 hardy chrysanthemums annually.

Nancy interned with Earl May Nursery and Garden Center, the Missouri Department of Agriculture, and Missouri 4-H Youth Development Programs and Foundation. She also participated in a study abroad program in Northern Ireland. Nancy is currently a member of the Kansas City Agribusiness Club, a Governor of the American Royal Association, SHRM and other organizations.

Nancy is originally from Monroe City, Missouri. She grew up on a diversified crop production and livestock farm where she was actively involved in 4-H and FFA. She and her husband, Jim, enjoy living in Kansas City with their son Jesse, daughter Emma and English bulldog Luca Brasi.



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