



AMERICAN ROYAL ASSOCIATION

IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

FOR IMMEDIATE RELEASE

May 10, 2017

CONTACTS

Will Gregory (AR) / (816) 645-6116

**AMERICAN ROYAL ANNOUNCES 2017 “BEST SAUCE ON THE PLANET” WINNER
FOLLOWING A RECORD SETTING 30th ANNUAL AMERICAN ROYAL
WORLD SERIES OF BARBECUE® SAUCE CONTEST**

Kansas City, Missouri – The American Royal is pleased to announce the results of the 30th Annual American Royal World Series of Barbecue Sauce Contest. The “Best Sauce on the Planet” winner will be presented with the legendary globe trophy during the Invitational awards ceremony at the American Royal World Series of Barbecue this Labor Day weekend at the Kansas Speedway.

Congratulations to the following 2017 First Place Winners and the 2017 Best Sauce on the Planet Winner:

Blue Collar (Spicewine Ironworks) –2017 First Place Mild Tomato

XXX Hot (Uncle Joe’s Sauces and Rubs) – 2017 First Place Hot Tomato

Williamson Brothers Bar-B-Q Classic Carolina Sauce (Williamson Brothers Bar-B-Q) – 2017 First Place Mustard

Frog Sauce (Rob's Smokin' Rub & Frog Sauce) – 2017 First Place Vinegar

EROC’S Boysenberry Apricot “It’s so...” (EROC'S LLC) – 2017 First Place Specialty

Frog Sauce (Rob’s Smokin’ Rub & Frog Sauce) – 2017 Best Sauce on the Planet

On May 7, a group of 70 Certified Barbecue Judges assembled at the American Royal to participate in a blind tasting of a record setting 606 barbecue sauce entries. The assembled judges evaluated barbecue sauces submitted from 43 states and 13 countries. The furthest entry came from Melbourne, Australia traveling 9,282 miles to compete. This year’s contest was the largest in its history with over 150 more entries than in 2016.

“The American Royal World Series of Barbecue Sauce Contest is open to any producer of a retail barbecue sauce and provides the opportunity for them to put their sauce up against other sauces from around the world for the chance to be named “Best Sauce on the Planet,” said Lynn Parman, President and CEO of the American Royal. “The contest continues to grow and this year we saw an increase in the number of entries and the number of states and countries represented.”

AMERICAN ROYAL ASSOCIATION

1701 American Royal Court // Kansas City, MO 64102

816.221.9800 // Fax: 816.221.8189

AmericanRoyal.com



AMERICAN ROYAL ASSOCIATION

IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

Sauces were judged in a blind tasting on their appearance, texture, taste alone, and taste on unseasoned barbecue meat. Entries were judged in 5 categories, Mild Tomato, Hot Tomato, Mustard, Vinegar, and Specialty. Full results from the contest can be found at AmericanRoyal.com/bbq/may-events/sauce-contest/.

About the American Royal Association

Woven through the history of Kansas City since 1899, the American Royal provides opportunities for youth and adults from around the country to compete in our Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue®. These events allow the American Royal, a 501 (c) (3) not-for-profit organization, to give over \$1 million annually for youth scholarships and support agriculture education programs. In 2016, over 90,000 attendees attended American Royal events generating over \$60 million of economic impact. To learn more about the American Royal visit AmericanRoyal.com.

AMERICAN ROYAL ASSOCIATION

1701 American Royal Court // Kansas City, MO 64102
816.221.9800 // Fax: 816.221.8189

AmericanRoyal.com