



American Royal Association AFA Leader and Academic Scholars



Lindsey Robinson {Wellsville, Missouri}

Agricultural Communications and Journalism : University of Missouri

In agriculture journalism, my goal is to gain a better understanding of how to most effectively communicate the process of food to fork. Following my graduation, I plan to pursue a career within an agriculture advertising agency or with a livestock publication, and eventually return home to the family farm. Growing up, I poured over every agriculture magazine analyzing the feature stories dreaming about seeing my name on the byline. Regardless of where I end up after college, I know that my interest will always be in agriculture and telling more people about how their food is produced and raised.



Madison Schafer {Goodhue, Minnesota}

Agricultural Communications and Journalism : South Dakota State University

Growing up in agriculture, I realized agriculturists' lack of engaging with consumers is as much to blame for the misunderstandings of food production practices as is urbanization of our society. My career goal is simple; to bring all sectors of agriculture together to work to educate the world as a united front. With my passion for agriculture and natural speaking abilities, I aim to be out on a speaking circuit doing just that. No longer will we be separated by crops verses animals or organic verses conventional, but instead, sharing our story as one voice of agriculture.



Matthew Smith {Jersey, Arkansas}

Agricultural Business : Arkansas Tech University

My goals are to work in the realm of agriculture policy. After obtaining my degree in agriculture business, I plan to work for a congressman in Washington, D.C. as a legislative correspondent or assistant. From here I would work my way up to the legislative director or start a career as a lobbyist. After working in the agriculture policy industry for a while, I may try to earn a higher degree in public policy or law.