AMERICAN ROYAL ASSOCIATION
IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

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CONTACTS
Will Gregory (AR) / (816) 645-6116

AMERICAN ROYAL ANNOUNCES WINNERS OF THE 6TH ANNUAL AMERICAN ROYAL STEAK CONTEST

Kansas City, Missouri – The American Royal is pleased to announce the results of the 6th Annual American Royal Steak Contest. Congratulations to the following Grand and Reserve Grand Champions:

Diamond T Ranch, TX – Grand Champion Grain Fed Beef
JCS Cattle Co. LLC, (DBA: Midland Meat Company), TX – Reserve Grand Champion Grain Fed Beef
Merrill Cattle Company/Beefalo Meats, WA– Grand Champion Grass Fed Beef
Dogwood Farm, KY – Reserve Grand Champion Grass Fed Beef

On July 31, a panel of invited judges in the fields of production, journalism, and culinary arts assembled in the test kitchen on the campus of Kansas State Olathe to participate in a blind judging of steak entries. The assembled judges evaluated 27 steak entries submitted from 16 states.

"The American Royal Steak Contest gives beef producers the opportunity to put their best steaks up against steaks from other top producers for the chance to be named the best tasting steak in the country," said Lynn Parman, president and CEO of the American Royal. "In its 6th year the contest continues to attract many of the best beef producers from across the country."

Steaks were judged in a blind taste test based 60% on Flavor (Overall 30%, Sustained 15%, and Finish 15%) and 40% on Texture (Juiciness 20% - 10% Initial, 10% Sustained, and Tenderness 20%). Entries were submitted from two categories, Grain Fed Beef and Grass Fed Beed. Full results from the contest can be found at Americanroyal.com/our-royal-events/steak-contest/.

About the American Royal Association
Woven through the history of Kansas City since 1899, the American Royal provides opportunities for youth and adults from around the country to compete in our Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue®. These events allow the American Royal, a 501 (c) (3) not-for-profit organization, to give over $1 million annually for youth scholarships and support agriculture education programs. In 2016, over 90,000 attendees attended American Royal events generating over $60 million of economic impact. To learn more about the American Royal visit AmericanRoyal.com.