

Eric Morgenstern CEO | MORNINGSTAR COMMUNICATIONS

Eric Morgenstern is CEO of Morningstar Communications, a strategic communications consultancy. Eric provides Persuasive Presentation Coaching and Training, Strategic Communications Consulting, and Executive Counsel to executives and C-level leaders throughout the region.

Eric is a frequent speaker and recognized thought leader who helps leaders CLARIFY their message, CONNECT with the people who matter most, and CHANGE attitudes and behaviors.

Eric began his career in client management at Brewer Advertising, the Y&R office in KC. He also spent several years serving as a national spokesperson for Hallmark Cards as manager of public information in the early 1980s. He was President and COO of Boasberg Valentine Radford, prior to founding Morningstar Communications in 1997.

Eric has been recognized by peers locally and nationally with numerous lifetime achievement awards. He currently serves as the communications chair for KC Rising and on the board of Turn The Page KC, as well as the Advisory board for the KU Journalism School IMC Master's program and KU J-School Generations. He currently serves as the co-chair for KC Superstar, the Jewish Community Center's million-dollar fundraiser. He previously served on the board of The KC Chamber.

He has been honored with the PR Professional of the Year and Fellow distinctions from PRSA, and Entrepreneur of the Year and Arthur Lowell Lifetime Achievement awards from KC/IABC. Eric received a B.S. degree in Journalism from The University of Kansas.

Eric enjoys spending time with his wife and adult children, growing flowers and playing bass guitar in a rock-and-roll band.

