

Lynn Parman President & CEO | AMERICAN ROYAL ASSOCIATION

As president & CEO of the American Royal Association, Lynn directs a team of volunteers and staff in fulfilling its mission to impact the future of agriculture through competitive learning, scholarships, education and agriculture events. A non-profit organization based in Kansas City, the American Royal provides opportunities for youth and adults from around the country to compete at the Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue®. These events allow the American Royal to give over \$1 million annually for youth scholarships and support agriculture education programs.

With over 20 years of broad experience in non-profit leadership, regional economic development, local government, and the animal health industry, Lynn Parman brings a unique understanding of the agribusiness and animal health sector and a passion for supporting youth education. Previous to her role with the American Royal, Parman served in leadership roles in sales & marketing and corporate communications for Boehringer Ingelheim Vetmedica, Inc. She also worked six years as a vice president of bioscience development for the Kansas City Area Development Council and directed a team in the creation, launch, and successful execution of the KC Animal Health Corridor brand. Ms. Parman held vice president roles in economic development and business development at Lawrence Chamber of Commerce and St. Joseph Chamber of Commerce respectively where she worked closely with the agriculture sector.

Parman holds a Bachelor of Science Degree in Public Administration from Missouri State University in Springfield, Missouri and is a graduate of the University of Oklahoma's Economic Development Institute.



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