

FOR IMMEDIATE RELEASE May 7, 2019 <u>CONTACTS</u> Will Gregory (AR) / (816) 645-6116

AMERICAN ROYAL ANNOUNCES 2019 "BEST SAUCE ON THE PLANET" WINNER IN THE 32nd ANNUAL AMERICAN ROYAL WORLD SERIES OF BARBECUE® SAUCE CONTEST

AMERICAN ROYAL ASSOCIATION IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

Kansas City, Missouri – The American Royal is pleased to announce the results of the 32nd Annual American Royal World Series of Barbecue Sauce Contest. The "Best Sauce on the Planet" winner will be presented with the legendary globe trophy during the Invitational awards ceremony at the American Royal World Series of Barbecue September 12-15 at the Kansas Speedway.

Congratulations to the following 2019 Best Sauce on the Planet Winner and 2019 First Place Winners:

- BONZ Barb-BQ Sauce Bold Flavor (J Pope Unlimited, Indiana) 2019 Best Sauce on the Planet
- BONZ Barb-BQ Sauce Original Flavor (J Pope Unlimited, Indiana) –2019 First Place Mild Tomato
- Pine Ridge Jalapeno Barbecue (Herbadashery LLC, Wyoming) 2019 First Place Hot Tomato
- Pine Ridge Sweet Mustard Sauce (Herbadashery LLC, Wyoming) 2019 First Place Mustard
- Firefly Competition Sauce (Firefly Barbecue Limited, United Kingdom) 2019 First Place Vinegar
- BONZ Barb-BQ Sauce Bold Flavor (J Pope Unlimited, Indiana) 2019 First Place Specialty

On May 5, a group of over 50 Certified Barbecue Judges assembled at the American Royal to participate in a blind tasting of nearly 400 barbecue sauce entries. The assembled judges evaluated barbecue sauces submitted from 35 states and 8 countries including Australia, Canada, Czech Republic, Finland, Japan, New Zealand, the United Kingdom, and the United States.

The Sauce Contest is open to any producer of a retail barbecue sauce and provides the opportunity for contestants to put their sauce up against other sauces from around the world for the chance to be named "Best Sauce on the Planet". Sauces are judged in a blind tasting on their appearance, texture, taste alone, and taste on unseasoned barbecue meat. Entries are judged in 5 categories, Mild Tomato, Hot Tomato, Mustard, Vinegar, and Specialty. **Full results from the 2019 contest can be found at AmericanRoyal.com/bbq/may-events/sauce-contest/.**

About the American Royal Association

Woven through the history of Kansas City since 1899, the American Royal provides opportunities for youth and adults from around the country to compete in our Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue[®]. These events allow the American Royal, a 501 (c) (3) not-for-profit organization, to give over \$1 million annually for youth scholarships and support agriculture education

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programs. In 2018, over 101,000 attendees attended American Royal events generating over \$60 million of economic impact. To learn more about the American Royal visit AmericanRoyal.com.

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