



AMERICAN ROYAL ASSOCIATION

IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

FOR IMMEDIATE RELEASE

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AMERICAN ROYAL ANNOUNCES WINNERS OF THE 8TH ANNUAL AMERICAN ROYAL STEAK CONTEST

Kansas City, Missouri – The American Royal is pleased to announce the results of the 8th Annual American Royal Steak Contest. Congratulations to the following Grand and Reserve Grand Champions:

Gladhour Farm – Grand Champion Grass Fed Beef

Stemple Creek Ranch – Reserve Grand Champion Grass Fed Beef

Valley Oaks Steak Company – Grand Champion Grain Fed Beef

Vermont Wagyu at Spring-Rock Farm – Reserve Grand Champion Grain Fed Beef

On July 24, a panel of invited judges in the fields of production, journalism, and culinary arts assembled in the test kitchen on the campus of Kansas State Olathe to participate in a blind judging of steak entries. The assembled judges evaluated 30 steak entries submitted from 14 states.

“The American Royal Steak Contest gives beef producers the opportunity to put their best steaks up against steaks from other top producers for the chance to be named the best tasting steak in the country,” said Glen Alan Phillips, president and CEO of the American Royal. “In its 8th year the contest continues to attract many of the best beef producers from across the country.”

Steaks were judged in a blind taste test based 60% on Flavor (Overall 30%, Sustained 15%, and Finish 15%) and 40% on Texture (Juiciness 20% - 10% Initial, 10% Sustained, and Tenderness 20%). Entries were submitted from two categories, Grain Fed Beef and Grass Fed Beef. Full results from the contest can be found at Americanroyal.com/our-royal-events/steak-contest/.

About the American Royal Association

Woven through the history of Kansas City since 1899, the American Royal provides opportunities for youth and adults from around the country to compete in our Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue®. These events allow the American Royal, a 501 (c) (3) not-for-profit organization, to give over \$1 million annually for youth scholarships and support agriculture education programs. In 2018, over 101,000 attendees attended American Royal events generating over \$60 million of economic impact. To learn more about the American Royal visit AmericanRoyal.com.

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