



AMERICAN ROYAL ASSOCIATION

IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

2020 WORLD SERIES OF BARBECUE®

MARKETPLACE/FOOD VENDOR BOOTH INFORMATION

Booth Options and Pricing:

Marketplace Vendors

MARKETPLACE SPACE OPTIONS	SPACE COST	REVENUE SHARE	SPACE INCLUDES
10x10 Space	\$250	Required to pay the American Royal 20% above \$5,000 after taxes.	10x10 space, 2 Weekend Wristbands, 1 General Parking Lot Pass (not on the infield/not at vendor space)
10x20 Space	\$500	Required to pay the American Royal 20% above \$5,000 after taxes.	10x10 space, 4 Weekend Wristbands, 1 General Parking Lot Pass (not on the infield/not at vendor space)

Food Truck Vendors

FOOD TRUCK SPACE	SPACE COST	REVENUE SHARE	SPACE INCLUDES
10x30 Truck/Trailer Space <i>OR</i> 10x10 vending Space	\$250	Required to pay the American Royal 20% on food gross sales after taxes.	10x30 or 10x10 space, 2 Weekend Wristbands, 1 General Parking Lot Pass (not on the infield/not at vendor space)

Food and Marketplace vendors are required to be operating during main public activation hours on Friday evening (3pm – 10pm) and Saturday throughout the day (11am – 9pm).

Please refer to the online vendor application and registration for the most up to date pricing on additionally available items such as electric, additional tickets/wristbands/parking passes, ice.

Please see website for further details: <http://www.americanroyal.com/bbq/festival-information/bbq-marketplace/>

Want to receive more information when the BBQ vendor application is posted? [Click here](#) and fill out this form and our team will reach out once the online application is available.