



# AMERICAN ROYAL ASSOCIATION

IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

**FOR IMMEDIATE RELEASE**

May 9, 2018

**CONTACTS**

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**AMERICAN ROYAL ANNOUNCES 2018 “BEST SAUCE ON THE PLANET” WINNER  
IN THE 31<sup>ST</sup> ANNUAL AMERICAN ROYAL  
WORLD SERIES OF BARBECUE® SAUCE CONTEST**

Kansas City, Missouri – The American Royal is pleased to announce the results of the 31<sup>st</sup> Annual American Royal World Series of Barbecue Sauce Contest. The “Best Sauce on the Planet” winner will be presented with the legendary globe trophy during the Invitational awards ceremony at the American Royal World Series of Barbecue September 13-16 at the Kansas Speedway.

**Congratulations to the following 2018 Best Sauce on the Planet Winner and 2018 First Place Winners:**

- **Sweet & Tangy** (Rob’s Smokin’ Rub & Frog Sauce, California) – **2018 Best Sauce on the Planet, BACK TO BACK SAUCE CONTEST WINNER** - In 2017, Rob’s Smokin’ Rub & Frog Sauce placed first in vinegar with “Frog Sauce” and earned the 2017 Best Sauce on the Planet title. Also in 2017, placed 3<sup>rd</sup> in the vinegar category with “Sweet Chipotle”.
- **Sweet Lady Love** (Best Damn BBQ Sauce, Oregon) –**2018 First Place Mild Tomato**
- **PAT BBQ HOT** (PAT BBQ, Quebec, Canada) – **2018 First Place Hot Tomato, 2018 RUB CONTEST WINNER** – PAT BBQ won the 2018 Best Rub on the Planet title last weekend in the 2018 World Series of Barbecue® Rub Contest with his “PAT BBQ HOT” rub.
- **Cookies Tangy Mustard BBQ Sauce** (Cookies Food Products, Iowa) – **2018 First Place Mustard**
- **Sweet & Tangy** (Rob's Smokin' Rub & Frog Sauce, California) – **2018 First Place Vinegar**
- **Curry Beast** (Ba-B-Que Beast, LLC, Pennsylvania) – **2018 First Place Specialty**

On May 6, a group of over 50 Certified Barbecue Judges assembled at the American Royal to participate in a blind tasting of 388 barbecue sauce entries. The assembled judges evaluated barbecue sauces submitted from 35 states and 8 countries including Australia, Canada, Czech Republic, England, Finland, New Zealand, Norway, and the United States.

“The American Royal World Series of Barbecue Sauce Contest is the largest sauce contest in the world and we continue to see the event attract more international participants each year,” said Lynn Parman, president and CEO of the American Royal. “This year, it was exciting to see a repeat Best Sauce on the Planet winner and great results from our international contestants in both the Sauce and Rub Contests.”

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**AmericanRoyal.com**



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The Sauce Contest is open to any producer of a retail barbecue sauce and provides the opportunity for contestants to put their sauce up against other sauces from around the world for the chance to be named “Best Sauce on the Planet”. Sauces are judged in a blind tasting on their appearance, texture, taste alone, and taste on unseasoned barbecue meat. Entries are judged in 5 categories, Mild Tomato, Hot Tomato, Mustard, Vinegar, and Specialty. Full results from the 2018 contest can be found at [AmericanRoyal.com/bbq/may-events/sauce-contest/](http://AmericanRoyal.com/bbq/may-events/sauce-contest/).

## **About the American Royal Association**

Woven through the history of Kansas City since 1899, the American Royal provides opportunities for youth and adults from around the country to compete in our Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue®. These events allow the American Royal, a 501 (c) (3) not-for-profit organization, to give over \$1 million annually for youth scholarships and support agriculture education programs. In 2017, over 104,000 attendees attended American Royal events generating over \$60 million of economic impact. To learn more about the American Royal visit [AmericanRoyal.com](http://AmericanRoyal.com).

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