



Adam Harris

Bour-Bon Vivant & American Whiskey,
National Brand Ambassador

Adam developed his love of Bourbon and a good cocktail while working in New York City bars. During his time in New York, the cocktails he created were published in several prominent publications, including the Wall Street Journal and the San Francisco Chronicle. He took his first job with Beam Suntory in 2006 and since then he's been sharing stories and promoting Beam Suntory's American Whiskey portfolio in the U.S. as well as around the globe. In 2010, he was named a Kentucky Colonel by the Governor of the Commonwealth in recognition of his contributions.

Known for his enthusiasm and approachable style, Adam spends time throughout the year working with the Master Distillers and teams at both Jim Beam & Maker's Mark to learn all aspects of the bourbon craft as well as tasting and helping select new products. He enjoys talking about those special experiences with old and new friends alike.

When he's not on the road, Adam loves spending time at home with his wife and son, cooking family recipes and entertaining friends where he promises two things: a fine glass of bourbon in your hand and (if you're lucky) quite possibly the best mint julep you'll ever taste.

Adam won the 2017 Whisky Magazine "Icons of Whisky America" American Whiskey Ambassador of the Year, an award he was Highly Commended for just the year prior.

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Twitter:

[@bourbonvivant](https://twitter.com/@bourbonvivant)

Specialized activities:

On-premise staff training, consumer activations

GET TO KNOW ADAM

Where were you born? Houston, TX

What is your favorite drink? The one I'm drinking when I'm asked the question

What advice would you give to distilled spirits lovers? With whisk(e)y, you can almost always go with experience

If you were a drink, what would your drink name and garnish be? I'd call it the "Evil Twin" and it would be served with a phony mustache that you'd have to wear until you finished it.

Awards and accolades:

- 2010 Kentucky Colonel
- 2016 icons of Whisky – American Whiskey Ambassador of the Year, Highly Commended
- 2017 icons of Whisky – American Whiskey Ambassador of the Year, Winner