



LEGACY INDUCTEE

SPEED HERRIG

Duane “Speed” Herrig, also known as “The Sauceman,” is a founding member of the Iowa Barbecue Society. Owner of Cookies Food Products in Wall Lake, Iowa, Speed started in the barbecue sauce business in the 1970’s. Seen as the “granddaddy” of Midwest barbecue sauce makers, he took a small, one-man operation and turned it into one of the largest regional sauce manufacturers in the country. Cookies Food Products are now available in 34 states.

Speed and his staff travel thousands of miles across the country each year in his famous “Rib Wagon” bringing BBQ to crowds of sauce lovers. He has also written numerous cookbooks, competed in barbecue competitions around the country, appeared on hundreds of radio and television cooking segments, served in multiple regional and national advocacy organizations and supported countless charitable causes.

Speed is undoubtedly an enthusiastic community man, generously giving of his time and treasure. Every year, he invites inner-city students to the Cookies plant and teaches the art of barbecue through the RIBS for KIDS program. He cooks and packages thousands of pounds of meat for the Salvation Army and Urban Dreams organizations in Des Moines every Christmas. Speed has also worked with the National Guard and local charities, New Hope Village and Camp High Hopes, to raise money for a variety of important charitable causes in the area.

Speed was vital in advocating for Iowa’s proclamation of October as “Senior Q Month,” designed to celebrate the elderly of the community. During October each year, Speed and Cookies Food Products provide food to five senior care centers.