



2021  
INDUCTEE



## MEATHEAD GOLDWYN

**Media, Pitmaster, Author, Educator, Journalist, Humanitarian**

Since Meathead Goldwyn launched AmazingRibs.com in 2005, more than 100 million readers have come there to learn about barbecue and grilling. In the past 12 months 9,150,619 visitors stopped in according to Google and Forbes called it “By far the leading resource for BBQ and grilling information.” AmazingRibs.com offers more than 2,000 free pages of barbecue history, barbecue culture, barbecue technique, barbecue science, barbecue safety, foolproof tested recipes, and product reviews. In addition to the site, Meathead has built a thriving lively troll-free community, our Pitmaster Club, with more than 17,000 members and reach over 100,000 each day with cooking tips on social media.

His first book “Meathead, The Science Of Great Barbecue And Grilling” sold more than 250,000 copies and is still going strong. It hit the New York Times Best Seller list and Southern Living named it one of the “100 Best Cookbooks of All Time” alongside Barbecue Hall of Famer Steven Raichlen’s “Barbecue! Bible”.

A scientist at FDA once said that AmazingRibs.com has probably done more to educate the public on the importance of thermometers for safety and quality than the USDA and FDA combined. Working with Professor Greg Blonder of Boston University, Meathead and AmazingRibs.com was the first to explain the science behind “The Stall”. Also explaining how smoke adheres best to cool surfaces, created a novel curing calculator, a sausage calculator, a salt conversion calculator, and busted scores of popular barbecue myths with original scientific research. In addition Meathead’s site has popularized techniques such as “dry brining,” “reverse sear,” “faux Cambro,” “sous vide que,” “the afterburner”, and more.

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Meathead continues to focus ethics with the information he and his team presents: “We don’t make or sell anything other than memberships, all grills sent for testing are donated to fire departments and others and never sold, we use a third party to sell advertising, and none of us is allowed to accept free trips.”

Publisher <https://AmazingRibs.com> “By far the leading resource for BBQ and grilling information” Forbes Author of “Meathead, The Science of Great Barbecue and Grilling” named “100 Best Cookbooks of All Time” by Southern Living Magazine and a New York Times Best Seller