



Valerie Taylor Richardson

Marketing Director

Valerie has over 20 years of experience in marketing, media and cutting-edge graphic design. Over the course of her career, she has conceptualized and designed direct mail and campaign materials for more than 50 winning legislative races.

Valerie has developed and implemented comprehensive marketing and re-branding campaigns for financial institutions, nonprofits, restaurants and retailers. Her work has earned numerous awards, and as Vice President of Marketing for one of Topeka's largest financial institutions, she earned a national award for best overall marketing campaign.

Valerie is a graduate of Washburn University with a bachelor's degree in mass media and a minor in art. Outside of work, she enjoys her kids, 80s heavy metal concerts and spicy condiments.