



2022 American Royal Livestock Media Interns

Position: American Royal Livestock Media Intern

Location: Kansas City, Missouri

Dates: Weekend 2: October 12th – October 16th

Weekend 3: October 19th – October 23rd

Applications Due September 28, 2022

The American Royal is seeking four talented individuals to assist with media coverage at the 123rd American Royal Livestock Show. We will be selecting two candidates to help with each weekend of the show. Please include what weekend you would like to be considered for in your cover letter. Travel will not be reimbursed, and the American Royal will be responsible for lodging only. This is an unpaid educational experience.

Eligibility:

- An agriculture degree program is preferred but not required
- Applicants must be comfortable around livestock
- Applicants should possess excellent communications skills and a strong work ethic
- Knowledge of Adobe Creative Cloud a plus

Responsibilities:

- Assist the American Royal Communications Coordinator with media coverage
- Create and post social media content on proper channels
- Capture pictures before, during, and after the event
- Highlight important stories that showcase our mission
- Capture video content through contestant interviews, performances, etc.

To apply please submit your resume, cover letter, and photography samples here:

<https://americanroyal.formstack.com/forms/2022livestockmediainterns>

For questions, contact Allyssa King at allyssak@americanroyal.com at (816)-569-4003