



# **BYRON CHISM**

**Byron began his cooking career in 1991 and is a 1996 graduate from the Culinary Institute of America. His love for BBQ, however, would redirect his career and Bad Byron's Specialty Food Products was born in 1997. To promote his signature product, Butt Rub, he began competing in 1998. In 21 years, Byron competed in 337 events in 24 states and 19 countries. Byron now does most of his cooking at the Butt Ranch aka BBQ Theme Park in Mulberry Tennessee. Byron has a full length YouTube documentary "BBQ Dreams...the Butt Rub Story (2023)", which chronicles his journey from obscurity to major success with not much more than a love of BBQ and a belief in the American Dream.**

