



# **RICK SCHMIDT**

**Rick Schmidt served as owner of Kreuz Market from 1984 – 2011, a barbecue establishment in Texas. Before then, he graduated with a BBA from TCU (Texas Christian University) in Fort Worth, Texas. He attended TCU on a baseball scholarship. Schmidt additionally worked for eleven years in food service sales as a factory representative and a distribution salesman before buying the family business in 1984. Known for his commitment to quality, Schmidt popularized Kreuz Market with their signature beef sausage, pork chops, beef shoulder clod and ubiquitous brisket. In 2017, he passed the business to his son, who made some additions while honoring his father's legacy, and in 2019 Schmidt passed away at the age of 73.**

