



American Royal Educational Photo Contest

American Royal Competitive Educational Activity Coordinator:

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Entry Deadline: 11:59 PM CST on September 10, 2023

About

The purpose of the American Royal Educational Photo Contest is to encourage junior exhibitors to improve their creativity and photography skills. These skills can set them up for careers in marketing and communications or act as a promotional tool for telling the story of food and agriculture to the public.

Rules

1. Contestant must be a junior exhibitor, i.e., 7 to 21 years old as of January 1, 2023. Age divisions are listed below.
2. Contestant must, or will, have competed in an American Royal Event from August 1, 2022-December 31, 2023, to be eligible. Events include Livestock Show, Livestock Judging Contest, Meats Judging Contest, Crops Judging Contest, Hunter/Jumper Horse Show, The Royal Showcase, Arabian Horse Show, Cutting Horse Show, Quarter Horse Show, UPHA National Championship Horse Show, Youth Rodeo, and/or Kids Que at World Series of Barbeque.
3. No contestant will be eligible to compete in any contest at the American Royal if they have any sanctions or disciplinary action taken against them by the North American Livestock Show & Rodeo Managers Association, The International Association of Fairs and Expositions, 4-H, FFA, and/or breed association(s).
4. The contest coordinator and the management of the American Royal reserve the right to rule on any question of eligibility not covered in the preceding rules.
5. All work must be that of the entrant.
6. Photo must be taken within the calendar year from August 1, 2022-September 10, 2023.
7. Photos with minimal alterations including cropping and lighting adjustment/exposure are allowed
8. Photos cannot be presented for a previous contest held at an American Royal Event.



9. Entries are submitted online.
10. Only one submission is allowed in each category, allowing up to three entries per entrant.
11. When entering, the individual should declare which category they want to enter the photo for consideration. Category explanations are listed below.
12. Contestants may list the title of their photo in the provided area of the entry form. This is optional and not required.
13. Files must be 300 dpi or higher resolution and submitted electronically by the contest deadline. The photo must be saved in a .jpeg or .jpg format.
 - a. The file name must include first initial and last name, i.e., JDoe_PeopleInFoodandAg or JDoe_LivestockInAg or JDoe_FoodandAgInCommunity
14. All photos submitted become property of the American Royal Association for promotion and use throughout the year.
15. A panel of qualified judges selected by the American Royal Livestock Education Contests Subcommittee will score entries.
16. Photos will be critiqued based on the following.
 - a. Uniqueness of photo, creative look, overall communicative power of the image, sharpness, color, exposure, composition, and overall technical quality
17. In the event of a tie, judges will determine the tiebreaker.
18. A 1st-3rd place will be selected for each category in each age division.
19. Only the top three winners from each category and age division will be notified of their ranking.
20. An overall photo winner will be selected that the judges select as the best composition, most impactful storyline, and most artistically creative photo, despite age or photo category. This winner will be recognized Friday, October 13th at 8:00 AM in Hale Arena.

Age Divisions

Based on the age of the individual on January 1, 2023

- Junior 7-12 years old
- Intermediate 13-16 years old
- Senior 17-21 years old



Photo Categories

- **People in Food and Agriculture**
 - Photographs should highlight people of the agriculture community actively involved in their farming or ranching operation.
 - Tell the story of the American farmer/rancher in the photo
- **Livestock in Agriculture**
 - Photographs should highlight livestock of any species
 - Mindfully promoting animals throughout the livestock and agriculture industry
- **Food and Agriculture in the Community**
 - Photographs could include an educational or community event (i.e. FFA conference, Field Day, Community Garden, etc.)
 - Telling the story of agriculture education to the consumer