

# **American Royal Job Interview Contest**

### **American Royal Competitive Educational Activity Coordinator:**

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Entry Deadline: 11:59 PM CST on September 10, 2023

#### About

The purpose of the American Royal Job Interview Contest is to prepare junior exhibitors for their future careers. In the preliminary round, individuals will develop a resume and cover letter that includes factual and relevant information about their work, experiences, education, etc. that they can use for their future endeavors. Only the top applicants will advance to the live interview portion of the contest, where they will complete a mock interview related to their selected position.

### **Rules**

- 1. Only senior aged exhibitors, i.e., 17-21 years old as of January 1, 2023, are eligible.
- 2. Contestant must be a junior exhibitor at the 2023 American Royal Livestock Show.
- 3. No contestant will be eligible to compete in any contest at the American Royal if they have any sanctions or disciplinary action taken against them by the North American Livestock Show & Rodeo Managers Association, The International Association of Fairs and Expositions, 4-H, FFA, and/or breed association(s).
- 4. The contest coordinator and the management of the American Royal reserve the right to rule on any question of eligibility not covered in the preceding rules.
- 5. All work must be that of the entrant.
- 6. Submitted materials should be updated each year as resumes and cover letters cannot be presented for a contest at a previous American Royal Livestock Show.
- 7. Entries are submitted online.
- 8. When entering, the individual should declare which internship position they want to "apply" for. They may only apply for one of the positions listed. No outside positions are allowed. Internship descriptions are listed below.



- 9. Files must be saved in a .pdf format and submitted electronically by the contest deadline.
  - a. The file name must include first initial and last name, i.e., JDoe\_Resume and JDoe\_CoverLetter
- 10. A panel of qualified judges selected by the American Royal Livestock Education Contests Subcommittee will score contestants.
- 11. Resumes and cover letters will be critiqued based on the following.
  - a. Organization, content, grammar, relevance, completeness.
- 12. The live interview will be critiqued based on the following.
  - a. Communication ability, response to questions, and overall impression
- 13. Final placings will be determined by resume, cover letter, and interview scores.
- 14. In the event of a tie, judges will determine the tiebreaker.
- 15. Top applicants will be determined and announced prior to the 2023 American Royal Livestock Show. The selected individuals are required to be at the contest location at the American Royal Livestock Show by their scheduled time on October 12, 2023, for a live interview with industry leaders and professionals to finalize the placings.
  - a. If a contestant has a conflict with their scheduled time for their interview because of their showmanship class, they should notify the event coordinator, Martha Moenning, as soon as possible.
- 16. Winners will be recognized on October 13, 2023 at 8:00 AM in Hale Arena.
- 17. Contestants are encouraged to wear business professional clothing for the live interview.
- 18. All contestants are directed to follow the health guidelines set forth by the American Royal Association with recommendations from the Centers for Disease Control and Prevention (CDC), the State of Missouri and the Kansas City, Missouri Health Department (KCHD). The processes and procedures are subject to change.



# **Marketing and Communications Internship Spring 2024**

The American Royal Association is seeking an individual as their Marketing and Communications Intern. The selected individual will work directly with the Communications Team in preparation for the Inaugural American Royal Spring Livestock Show, March 27-30, 2024. The main responsibilities for this position are executing marketing and communication deliverables on behalf of the American Royal Association and its events. This is a seasonal position, lasting from January through April, with required attendance at the Spring Livestock Show, March 27-30, 2024.

# Responsibilities

- Assist the American Royal Communications team with daily tasks
- Create and post social content on proper channels
- Capture pictures before, during, and after the event
- Highlight important stories that showcase our mission
- Capture video content through contestant interviews, performances, etc.
- Other duties as assigned



#### **Livestock Show Internship Spring 2024**

The American Royal Association is seeking an individual as their Livestock Show Event Intern. The selected individual will work directly with the Event Manager, Livestock Manager, and Livestock Team, in preparation for the Inaugural American Royal Spring Livestock Show, March 27-30, 2024. The main responsibilities for this position involve assisting with the livestock office preparation for the event. This is a seasonal position, lasting from January through April, with required attendance to the Spring Livestock Show, March 27-30, 2024.

# Responsibilities:

- Assist with DNA order processing, data entry, filing, and organization
- Livestock Show Data Entry
- General customer service including telephone calls, emails, messages
- Proof and sort awards
- Prepare Livestock Show results
- Assist Livestock Manager with day of show demands
- Other duties as assigned



#### **Veterinary Internship Spring 2024**

The American Royal Association is seeking an individual as their Veterinary Intern. The selected individual will work directly with the Livestock Veterinarian and Livestock Team, in preparation for the Inaugural American Royal Spring Livestock Show, March 27-30, 2024. The main responsibilities for this position involve assisting with the veterinary preparation for the event. This is a seasonal position, lasting from January through April, with required attendance to the Spring Livestock Show, March 27-30, 2024.

# Responsibilities

- Assist with the daily tasks required of the livestock show veterinarian
- Address animal health concerns as needed during the show
- Ensure proper DNA management and processing
- Complete proper drug testing procedures
- Manage and maintain proper records of health certificates from all exhibitors
- Other duties as assigned