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American Royal to Host Family Fun Day During World Series of Barbecue® Saturday, September 30, will be filled with activities and entertainment for all ages

KANSAS CITY, Mo. (Sept. 6, 2023) – The American Royal <u>World Series of Barbecue</u>®, the world's largest barbecue competition and the American Royal's largest fundraiser, welcomes the Kansas City community for a family fun day at the Kansas Speedway on Saturday, September 30, starting at 11 a.m. Attendees can expect a full lineup of exciting yard games, family-friendly outdoor activities, food and entertainment for everyone to enjoy.

"Join us at this year's World Series of Barbecue as the Kansas Speedway's infield turns into a huge backyard party filled with food, games, drinks, fun, family activities, barbecue giveaways and so much more," said Jackie McClaskey, president and CEO of the American Royal Association. "With something for everyone on Saturday, bring the whole family to browse the barbecue marketplace, participate in our fun activities and watch some of the biggest names in barbecue compete."

Chicken N Pickle pickleball courts and a mechanical bull will be available all day. Face painting, soccer darts, a hip-hop derby and a field goal challenge will also be happening all day for kids, as well as yard games, including bocce ball, cornhole, giant Jenga and trash can pong.

Other highlights include barbecue sauce wrestling, bobbing in baked beans and the second annual Battle of the Bands, which will showcase some of Kansas City's best musical talent. Those interested in participating in the Battle of the Bands should submit a video or audio of their local band to bbginfo@americanroyal.com by September 15 for a chance to compete and win \$3,000.

Single entry tickets for Saturday start at \$23, with free entry for children under the age of 5. Family pack ticket specials are also available.

For more information about the World Series of Barbecue event and to purchase advance tickets, visit <u>americanroyal.com</u>.

About the American Royal Association

A Kansas City tradition since 1899, the American Royal is a 501(c)(3) not-for-profit organization whose mission is to be the nation's leader for food and agriculture education, events, and engagement. The American Royal provides opportunities for youth and adults from around the world to engage in high-quality events and experiences, including nationally competitive livestock shows, the world's largest barbecue competition, regional and national equine shows, youth and professional rodeos, and elementary and secondary education outreach. Support from partners, members, and volunteers help the American Royal achieve its vision of a world where food and agriculture are celebrated, and all generations are committed to its future.