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Saddle up for the American Royal Rodeo in May

Catch three days of rodeo action, live music and local vendors in Kansas City

KANSAS CITY, Mo. (April 17, 2023) – The American Royal ProRodeo sponsored by RAM will fill the American Royal Complex, May 4-6, with some of the top cowboys and cowgirls from across the country. The PRCA-sanctioned rodeo will feature thrilling rodeo performances and lively entertainment in multiple events, including bareback riding, steer wrestling, team roping, barrel racing, bull riding and more. Performances begin each night at 7:30 p.m., with doors opening at 6:30 p.m.

Before and after each night of the rodeo, the American Royal will host free entertainment themed around International Firefighters' Day, Cinco de Mayo and the Kentucky Derby. Attendees can enjoy food trucks, games, a marketplace and drinks in the beer garden sponsored by Pendleton Whisky. Gates open at 5 p.m. on May 4 and 5. On Saturday, May 6, gates open early at 4 p.m. for a watch party before the Kentucky Derby, including a hat contest. Each night following the rodeo, the beer garden will come alive with concerts by local bands, including <u>Outlaw Jim & the Whiskey Benders</u>, <u>Damien Gunn Band</u> and <u>Sons of Sterling</u>.

"Saddle up for three days full of rodeo action with the American Royal Rodeo," said Jackie McClaskey, president and CEO of the American Royal Association. "We are focused on making our rodeo a unique

experience for everyone, from the local vendor marketplace to food trucks and live music. Plan to come early and stay late to enjoy the themed festivities each day."

General admission tickets for the ProRodeo start at just \$20 with free entry for children ages 3 and under. A \$5 discount will be offered for firefighters on Thursday.

For more details about the event and to purchase tickets in advance, visit americanroyal.com/rodeo.

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About the American Royal Association

A Kansas City tradition since 1899, the American Royal is a 501(c)(3) not-for-profit organization whose mission is to be the nation's leader for food and agriculture education, events, and engagement. The American Royal provides opportunities for youth and adults from around the world to engage in high-quality events and experiences, including nationally competitive livestock shows, the world's largest barbecue competition, regional and national equine shows, youth and professional rodeos, and elementary and secondary education outreach. Support from partners, members, and volunteers help the American Royal achieve its vision of a world where food and agriculture are celebrated, and all generations are committed to its future.