



MEDIA ADVISORY

American Royal Barn Raising happening Tuesday, November 28 in Kansas City

Hear from Governor Laura Kelly, tour the future home of the American Royal and receive updates on the construction process

WHAT

The American Royal is a Kansas City tradition since 1899 that strives to be the nation's leader for food and agriculture education, events and engagement. In order to execute this mission, the American Royal has placed an intentional focus on developing the nation's epicenter for food and agriculture. The new American Royal complex will allow for significant growth, enhanced experiences, expanded programming, and the ability to attract new events to Kansas City.

This revitalization has come to fruition as we begin the vertical construction process on our new home by placing the first piece of steel on the one-million-square-foot food and agriculture educational campus during a private, ceremonial event. Kansas Governor Laura Kelly will provide remarks on the new building project, and American Royal leaders will share updates on the organization's future home.

Media note: This is a **private, invitation-only event** for American Royal stakeholders. We welcome media partners but ask that all coverage is held until after the ceremony on Tuesday, November 28.

WHEN

November 28, 2023

Media arrival: Beginning at 12:00 p.m.

Program: Sharply at 1:00 p.m.

Photos and interviews: Following the program

WHERE

Our New Home | 118th and State Avenue, Kansas City, Kansas (Northwest of the Kansas Speedway)
We encourage all attendees to enter the American Royal grounds from the west side of the campus. If coming from I-70, take the 110th Street exit, travel westbound on Speedway Boulevard, then turn east onto State Avenue. If coming from I-435, take the State Avenue exit, then travel southbound on Village West Parkway to get to Speedway Boulevard. Travel westbound on Speedway Boulevard, then turn east onto State Avenue.

DETAILS

For more information about the future home of the American Royal, visit

<https://www.americanroyalonthetise.com/>.

CONTACT

On-site interviews with an American Royal spokesperson will be available after the program. Allyssa King will be available on-site to assist with coordination of interviews following the program.

Please complete this form to RSVP for the event:

https://americanroyal.formstack.com/forms/barn_raising_media

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