

FOR IMMEDIATE RELEASE

Contact:

Julie Warner AdFarm 2101 Broadway Blvd Kansas City, MO 64108 julie.warner@adfarm.com

The American Royal invites the Kansas City Community for two social events in December Celebrate with friends, family and colleagues at Uptown Hoedown and Holidaze Holiday Pop-Up Bar

KANSAS CITY, Mo. (Nov. 13, 2023) – <u>American Royal</u> is excited to present two events in December to bring American Royal supporters and the Kansas City community together for the holiday season – <u>Uptown Hoedown</u>, a Western-themed party featuring live music, and <u>Holidaze</u>, a holiday pop-up bar perfect for holiday parties.

The events mark the end of the American Royal's 2023 season, dedicated to supporting the American Royal's purpose of championing food and agriculture through education, events and experiences, scholarships, and more.

Country music icon Sammy Kershaw will headline the American Royal's good old-fashioned party in the dirt, Uptown Hoedown, on December 2 at 7 p.m. in Hale Arena at the American Royal Complex. Brother Theresa, southern rock and country cover band, will also be performing live. Attendees will enjoy drinks, a barbecue meal catered by Zarda BBQ, and an evening full of dancing during the party presented by the American Royal Chairman's Club and JE Dunn Construction.

The American Royal is hosting its first-ever winter wonderland-themed Holidaze Pop-Up Bar for multiple days in December. Designed for friend gatherings or corporate parties, Holidaze makes holiday party planning easy with packaged deals for food, drinks and entertainment. Customized parties can include festive holiday cocktails, live bands, a holiday-themed DJ or viewings of the National Finals Rodeo. Limited dates are available from December 1-16 for groups of nearly any size.

To purchase tickets to Uptown Hoedown or reserve space for a group at Holidaze, visit americanroyal.com/our-royal-events/.

About the American Royal Association

A Kansas City tradition since 1899, the American Royal is a 501(c)(3) not-for-profit organization whose mission is to be the nation's leader for food and agriculture education, events, and engagement. The American Royal provides opportunities for youth and adults from around the world to engage in high-quality events and experiences, including nationally competitive livestock shows, the world's largest barbecue competition, regional and national equine shows, youth and professional rodeos, and elementary and secondary education outreach. Support from partners, members, and volunteers help the American Royal achieve its vision of a world where food and agriculture are celebrated, and all generations are committed to its future.