

## 2024 American Royal Media Interns

Position: American Royal Media Intern

Location: Kansas City, Missouri

Dates: Livestock Week 2: October 15<sup>th</sup> – October 20<sup>th</sup>

Livestock Week 3: October 22<sup>nd</sup> – October 27<sup>th</sup>

World Series of Barbecue®: October 30 – November 3

## Application reviews will begin June 5<sup>th</sup>

## Application Deadline: May 31<sup>st</sup>

The American Royal is seeking four talented individuals to assist with media coverage at the 125<sup>th</sup> American Royal Livestock Show and one talented individual to assist with media coverage during the World's Series of Barbecue<sup>®</sup>. We will be selecting two candidates to help with each week of the show and one candidate for the Barbecue. Please include what week/event you would like to be considered for in your cover letter. Travel will not be reimbursed, and the American Royal will be responsible for lodging only. This educational experience pays a \$500 stipend.

Eligibility:

- An agriculture degree program is preferred but not required
- Applicants applying for the Livestock Media Internship must be comfortable around livestock
- Applicants should possess excellent communications skills and a strong work ethic
- Knowledge of Adobe Creative Cloud a plus

Responsibilities:

- Assist the American Royal Communications team with media coverage
- Create and post social media content on proper channels
- Capture pictures before, during, and after the event
- Highlight important stories that showcase our mission
- Capture video content through contestant interviews, performances, etc.

To apply please submit your resume, cover letter, and photography samples here: <u>https://americanroyal.formstack.com/forms/2024mediainterns</u>

For questions, contact Allyssa King at <u>allyssak@americanroyal.com</u> at (816)-569-4003