



American Royal Youth Rodeo Photography Contest

American Royal Competitive Educational Activity Coordinator:

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Entry Deadline: 11:59 PM CST on April 10, 2024

About

The purpose of the American Royal Youth Rodeo Photography Contest is to encourage Youth Contestants to improve their creativity and photography skills. These skills can set them up for careers in marketing and communications or act as a promotional tool for telling the story of food and agriculture to the public.

Rules

1. Contestants must be a Youth Contestant of the Youth Rodeo, i.e. contestants must, or will, have competed in the American Royal Youth Rodeo Event from April 24, 2024-April 26, 2024, to be eligible. No outside entries will be accepted. Age divisions are listed below.
2. No contestant will be eligible to compete in any contest at the American Royal if they have any sanctions or disciplinary action taken against them by the North American Livestock Show & Rodeo Managers Association, The International Association of Fairs and Expositions, 4-H, FFA, and/or breed association(s).
3. The contest coordinator and the management of the American Royal reserve the right to rule on any question of eligibility not covered in the preceding rules.
4. All work must be that of the entrant.
5. Photos must be taken between January 1, 2023, and April 10, 2024.
6. Photos with minimal alterations including cropping and lighting adjustment/exposure are allowed.
7. Photos cannot be presented for a previous contests held at an American Royal Event.



8. Entries will be submitted online through the registration link provided by the American Royal Association by 11:59 PM CST on April 10, 2024.
9. Only one submission is allowed in each category, allowing up to three entries per contestant.
10. When entering, the individual should declare which category they want to enter the photo for consideration. Category explanations are listed below.
11. Contestants must list the title of their photo in the provided area of the entry form.
12. Files must be 300 dpi or higher resolution and submitted electronically by 11:59 PM CST on April 10, 2024. The photo must be saved in a .jpeg or .jpg format.
 - a. The file name must include first initial and last name, i.e., JDoe_PeopleInRodeo or JDoe_AnimalsInRodeo or JDoe_RodeoInCommunity
13. All photos submitted become available for use by the American Royal Association for promotion and use throughout the year.
14. A panel of qualified judges selected by the American Royal Association will score entries.
15. Photos will be critiqued based on the following.
 - a. Uniqueness of photo, creative look, overall communicative power of the image, sharpness, color, exposure, composition, and overall technical quality
16. In the event of a tie, judges will determine the tiebreaker.
17. A 1st-3rd place will be selected for each category in each age division.
18. Only the top three winners from each category and age division will be notified of their ranking.
19. An overall photography winner will be selected that the judges select as the best composition, most impactful storyline, and most artistically creative photo, despite age or photo category. These winners will be recognized during the 2024 American Royal Youth Rodeo.

Age Divisions

Based on the age of the individual on April 24, 2024

- Junior: 13 and Under
- Senior 14-19



Photography Categories

- **People in Rodeo**
 - Photographs should highlight people of the rodeo community actively involved in the sport of rodeo.
 - Tell the story of people involved in the sport of rodeo in the photo.
- **Animals in Rodeo**
 - Photographs should highlight animals of any species involved in the sport of rodeo.
 - Mindfully promoting animals throughout the rodeo industry.
- **Rodeo in the Community**
 - Photographs could include an educational or community event that relates to rodeo.
 - Telling the story of the sport of rodeo to the general spectator.

Registration Link

https://americanroyal.formstack.com/forms/photo_contest_entry_form